

£10 PER HOUR WORK <i>Definitely Delegate</i>	£100 PER HOUR WORK <i>Get Support With</i>	£1000 PER HOUR WORK <i>Push the Needle Forward</i>	£10,000 PER HOUR WORK <i>Work You're Born to Do</i>
Watching a seminar and not doing anything	Writing and recording ideas	Creating a new lead generating strategy	Developing automated systems
Posting on your own social media channels	Outsourcing content posting	Contributing high value shareable content	Creating irresistible offers for customers
Picking up every telephone call	Taking high quality prospect calls (qualified by someone else)	Automating calls	Coaching team to convert prospects
Reading emails	Creating email content	Developing an automated email list	Developing a world-class customer service system
Running an ad without researching	Managing marketing campaigns	Reviewing advert results and adapting	Developing a rhythmic client acquisition system
Focusing on everything	Focusing on one task	Becoming an expert	Making systems to leverage time
Not protecting time in diary	Having an hour of focused time	Outsourcing bookings	Recurrent revenue streams developed
Basic customer service and responding and replying	Follow up with customers	Creating video resources	Creating digital assets
Paper records of prospects	Spreadsheet prospect details	System with prospects in pipeline	Easily contact and interact with clients
Reading a book and not implementing	Implementing and testing ideas	Writing a lead generating blog	Delivering a talk on your expert topic
Uploading your own receipts to Xero	Recording a Loom training video	Offer training days and courses	Developing an innovative work culture
Cleaning up the office	Outsourcing tasks	Complex tasks delegated	Focusing on becoming more profitable
Doing your bookkeeping	Developing a pricing strategy	Negotiating prices and budgets	Landing major deals
Booking flights	Implementing calendar booking system	Automating bookings	Leveraging your time
Speaking to customers	Great customer service	Becoming an industry known for excellence	Having a strong USP
Spending hours updating your website	Developing brand image	Unique business culture made	Becoming industry leader

Discover how we can assist you in focusing on the high-value tasks :

Call 0161 768 3066 or visit www.mi-pa.co.uk